



FITSTOP.

Signage Manual Design Catalogue

Version 1.1 › February 2023

S1 Main Entry Signage

Single Sided Lightbox
2400 x 800 x 100 mm
30 mm Trims
Painted Fitstop Navy – Gloss

If a lightbox is already existing, the option to reuse it is acceptable as long as the colours are changed to match corporate standards.

Standard Face

STANDARD OPTION

White ACM Panel
Intracut 15 mm Opal Acrylic
Coloured SAV to Face – Blockout
Halo / Edge Illuminated

Premium Face

ELEVATED OPTION

White ACM Panel
50mm Deep Fabricated Opal Acrylic
Coloured SAV to Face – Blockout
Halo / Edge Illuminated

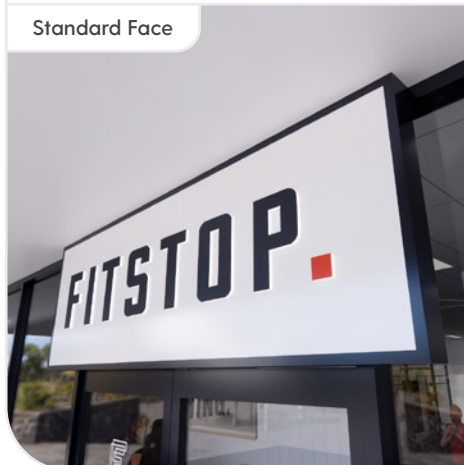
High Level

SITE SPECIFIC

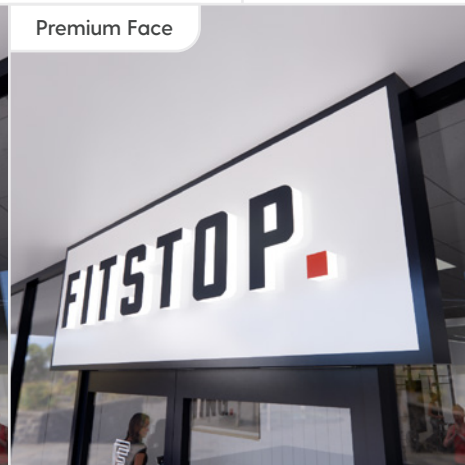
Non-standard Lightbox (Illuminated)
Site Specific Dimensions (Refer drawings)



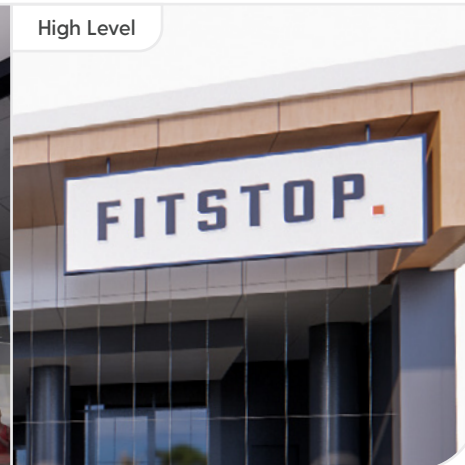
Standard Face



Premium Face



High Level



S2 Blade Shopfront Signage

Double Sided Lightbox – Cantilever
500 x 500 x 100 mm
20 mm Trims
Painted Fitstop Navy – Gloss

Standard Face

STANDARD OPTION

White ACM Panel
Intracut 15 mm Opal Acrylic
Coloured SAV to Face – Blockout
Halo / Edge Illuminated

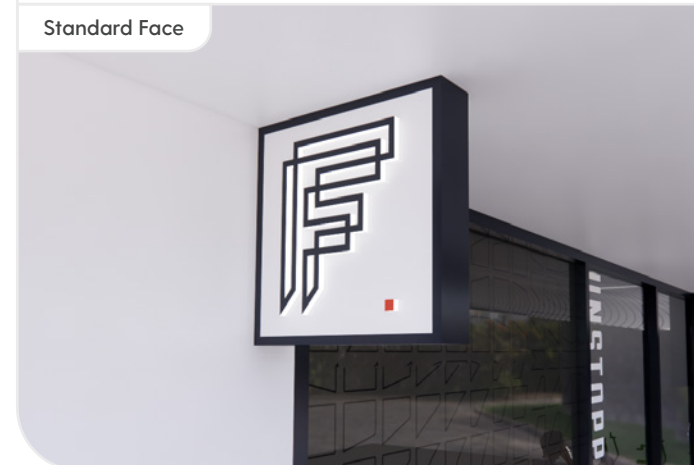
Double Sided

SITE SPECIFIC

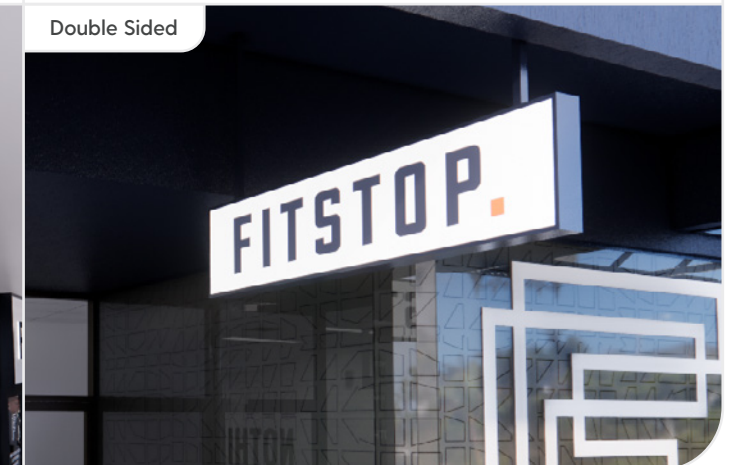
Non-standard Lightbox (Illuminated)
Site Specific Dimensions (Refer drawings)



Standard Face



Double Sided



S3 Internal Neon Signage

1742 x 1192 mm
6 mm Clear Acrylic Backing Panel
Trench Routed for Modular LED Neon
Contour Cut to Shape

Standard Package STANDARD OPTION

Orange Neon-Flex

Premium Package ELEVATED OPTION

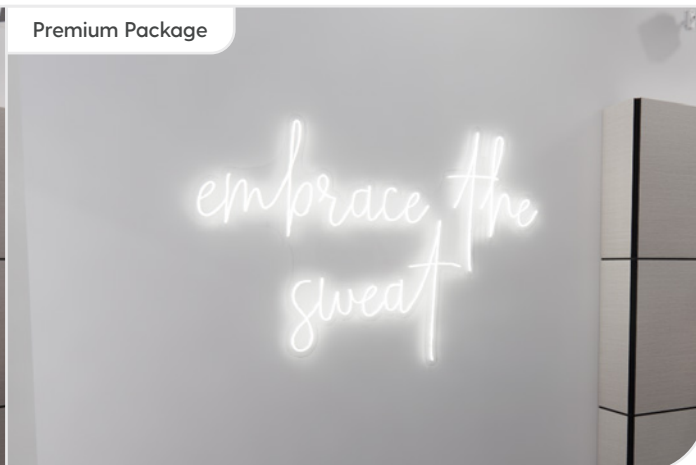
White Neon-Flex



Standard Package



Premium Package



G1 Stripe Pattern

STANDARD

540 mm Wide x Wall Height
Digital Print to Hi-Tac SAV
Matte Laminate



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G2 Entry Wall Graphic

Cut Hi-Tac SAV Decals
Applied to Wall Painted Deep Khaki

Site specific location, location number and opening date.

2400 x 3600 mm

STANDARD OPTION

3600 x 3600 mm

ELEVATED OPTION



2400 x 3600 mm



3600 x 3600 mm



G3 'Stop at Nothing' Text

2235 x 1135 mm

Standard Package

STANDARD OPTION

Digital Print to Hi-Tac SAV
Matte Laminate
Contour Cut to Shape

Premium Package

ELEVATED OPTION

'Stop at Nothing':

Letters and orange square to be 50 mm deep Fabricated Opal Acrylic

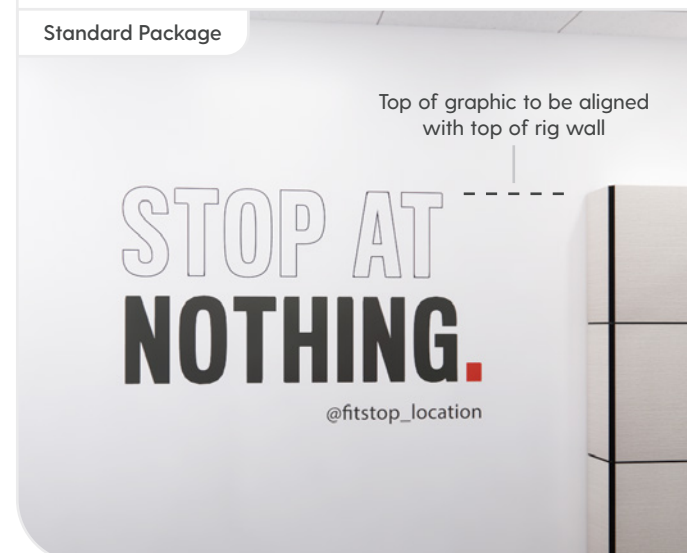
White Cut SAV Acrylic to face of 'STOP AT',
Coloured SAV to other faces – Blockout

Halo / Edge Illuminated

'@fitstop_location':

Digital Print to Hi-Tac SAV – Matt Laminate
Contour Cut to Shape

Standard Package



Premium Package



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G4 Front Desk

3 mm White Acrylic
Painted Navy / Orange



Fitstop 'F' Icon

Desk Icon
690 x 850 mm

STANDARD OPTION

Desk Logo
710 x 1200 mm
With Optional Backlighting

ELEVATED OPTION

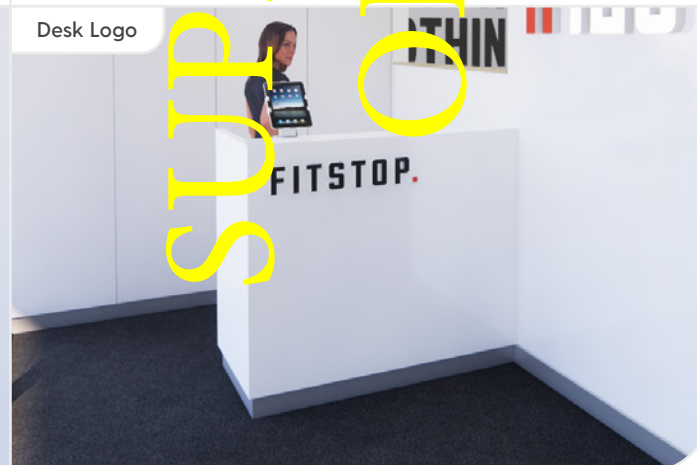
FITSTOP.

Fitstop Logo

Desk Icon



Desk Logo



G5 Internal 'Fitstop' Logo

For ceilings below 3000 mm high:
3490 x 590 mm

For ceilings from 3000 mm and higher:
4435 x 750 mm

Standard Package

STANDARD OPTION

Digital Print to Hi-Tac SAV
Matte Laminate
Contour Cut to Shape

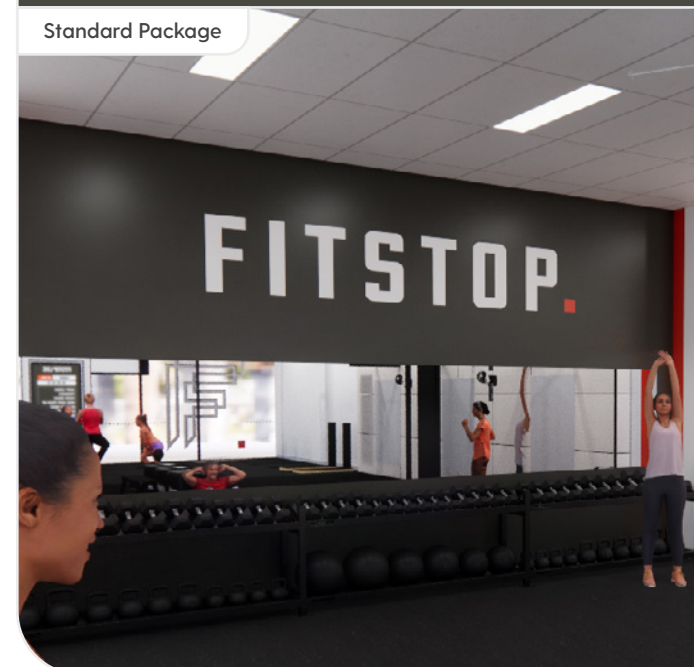
Premium Package

ELEVATED OPTION

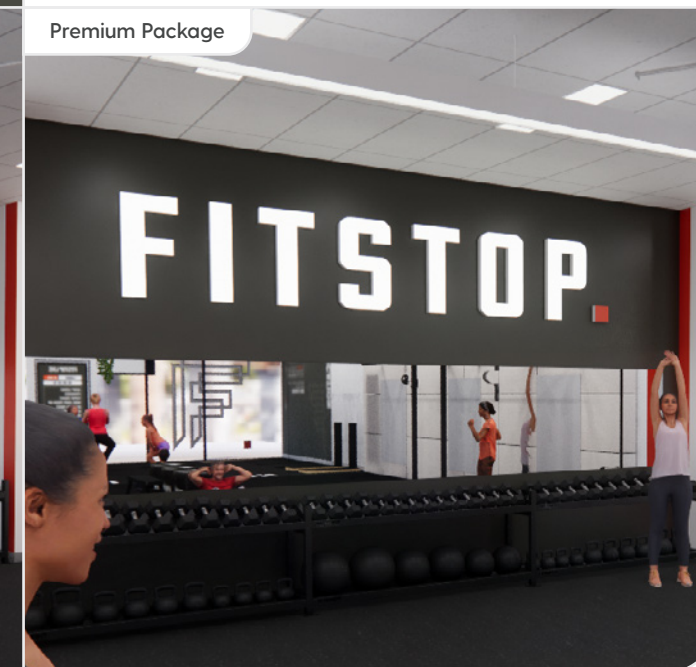
Fabricated Opal Acrylic
50 mm Deep
Internal LED Illumination
Sides Painted White to Blockout
Trans Orange SAV to Square

FITSTOP.

Standard Package



Premium Package



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G6 Entry Door Vinyl

STANDARD

Cut Vinyl Decal
550 x 745 mm (or scale to suit)



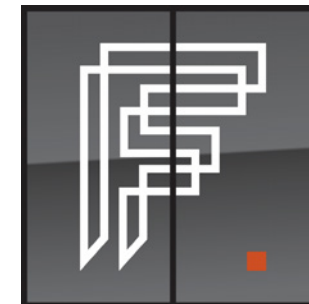
G7 Shopfront 'F' Icon

STANDARD

1950 x 2400 mm (or scale to suit)
Digital Print Orange Square

To Glazing
Cut White SAV

To Solid Wall
Cut White Hi-Tac SAV



To Glazing
UP.



To Solid Wall



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G8 'Unstoppable Together' Shopfront Text

STANDARD

Cut Vinyl Decal
2850 mm High (or scale to suit)

UNSTOPPABLE TOGETHER.



G9 Shopfront Safety Band

STANDARD

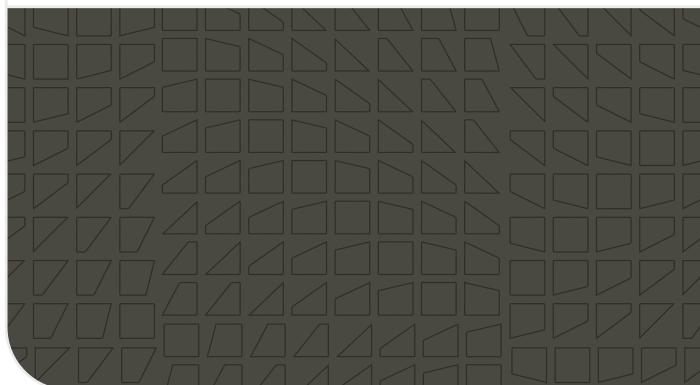
Solid White Band
80 mm High
Digital Print



G10 Digital Patterned Khaki

STANDARD

Cut Vinyl Decal
2400 mm High (or scale to suit)



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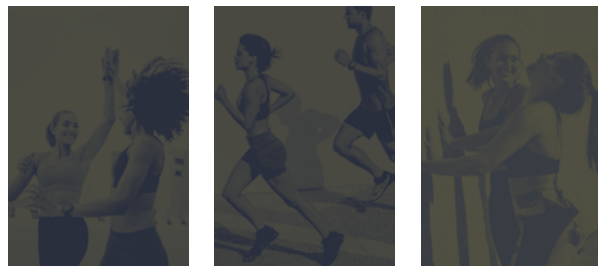


G11 'The Home of Functional Fitness'

SITE SPECIFIC

Oversized Graphic
Cut Vinyl Decal (Refer drawings for sizes)

With duotone background images:



**THE HOME OF
FUNCTIONAL
FITNESS.**



G12 Location Number

ELEVATED OPTION

750 mm High / 50 mm Thick
Opal Acrylic Faces
Sides White to Blockout

Fabricated '#':
Orange SAV to Face
Non-Illuminated

Fabricated Numbers:
Internal LED Illumination



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G13 'Unstoppable' Mirror Graphic

STANDARD

900 x 275 mm
Digital Print to Hi-Tac SAV
Matte Laminate
Applied to Mirror (Refer drawings)

**I AM
UNSTOPPABLE.**



FITSTOP.

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In collaboration with

The Strand Agency.

thestrandagency.com.au ↗

Design by

LUNA

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